PASADENA TOURNAMENT of ROSES

Spirit of St Louis Marching Band

An Official 2011 Tournament of Roses® Parade Band

BANDSTANDERS

A Parent Support Organization of Lindbergh High School Bands

www.SpiritSTLBand.org

May 9, 2010

Dear Band Parents,

We are pleased to announce our next Tournament of Roses Parade fundraiser, which is a raffle of a 2010 Camaro, Caribbean cruise and a flat screen TV. A raffle was a big money maker for the 2005 Rose Parade trip and we hope to build on that success. Raffle tickets will be distributed to parents at the upcoming Band Banquet and 8th grade concert this coming Tuesday and Wednesday. Raffle sales should commence immediately and will continue through the summer with the president of the Tournament of Roses parade selecting the winning tickets Labor Day weekend.

We are requesting each student sell at least 20 raffle tickets. If you sell your full initial allotment of 20 tickets and need more tickets, return the sold ticket stubs and full payment in the envelope provided to the green boxes in the band rooms or at a designated Bandstanders event, and request an additional tickets. Additional tickets will be made available on a first come, first serve basis. If you are unable to sell your full allotment, please return your sold ticket stubs and related payment, along with any unsold tickets as soon as you have exhausted your sales efforts. This will allow us to make additional tickets available to others. We do plan on providing sales opportunities for students at local stores or events. Ticket stubs and payment should be returned as soon as a complete book is sold. All ticket stubs and money must be returned by Monday, August 30.

The raffle is structured to benefit those students that sell the most tickets with 90% of the net proceeds going to your student's account after costs. Each raffle ticket will cost $25. Since our costs are relatively fixed, the more tickets we sell as a group, the more each student will earn per ticket. We expect the student credit to range from $15 to $18 per ticket sold. If you sell your full allotment of 20 tickets, your student's account will benefit by an estimated $300 to $360. To help you make upcoming trip deposit payments that are required prior to the end of this fundraiser, if you sell your full allocation and return it early, your students account will be immediately credited with $15 per ticket sold. After the fundraiser is completed and we know the total sales and costs, your student's account will be credited for any additional amount.

As you can see, this fundraiser has the opportunity to significantly reduce your student's trip cost just in time for the upcoming deposit dates. Please see the FAQ's and Raffle Rules documents for more information on the raffle. If you have any further questions please do not hesitate to contact me, Jeff Rodgers or Peggy Duffield.

Sincerely,

Bruce Steinke
Chairman
Tournament of Roses Fundraising Committee

Building Dreams Friendships & Memories
2011 TOURNAMENT OF ROSES®

PO Box 29462 ~ St. Louis, MO 63126 ~ Phone: 314-729-2400 Ext. 1705 ~ Fax: 314-729-2476
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