

Bandstanders 2010 Raffle

FAQ's - Band Parents

What should I do when I sell a ticket?

You should have the purchaser complete the information on the stub in legible writing. Only one name should be listed. You should leave all stubs attached to your books. Do not remove the full ticket as it will increase the likelihood of losing a ticket stub, which is the part that will be put in the actual drawing. The purchaser should be provided with just the right side of the ticket, or the colorful part for their records. Please tear it carefully off along the perforation. Entrant should be told to retain their raffle ticket stub. In the event of a dispute, the winner will be required to produce their raffle ticket stub.

What types of payment will we except?

Cash or checks are acceptable. Checks may be made payable to **Bandstanders or the band family**. If to the band family, one check should be made payable to Bandstanders to remit payment for tickets sold. Payment by credit card is available through the web site with the option to designate a band member to get credit for the sale. If the online method is selected, you do not need to provide any ticket to the purchaser. Online sales will be provided receipts separately.

How many tickets are being printed?

5,000. With approximately 225 band members, if each band member sells their allotment of 20, over 4,500 tickets will be sold. In 2005, the band sold over 3,000 tickets when the band totaled about 160 members.

How did you decide on charging \$25 for a ticket price?

In a survey of similar charity raffles, we found prices ranging from \$20 to \$100 per ticket. In 2005, they also charged \$25 and it seemed to work well.

How much will my student get credited to their account for each ticket sold?

The raffle is structured to benefit those families that sell the most tickets with 90% of the net proceeds going to your student's account after costs. Each raffle ticket will cost \$25. Since our costs are relatively fixed, the more tickets we sell as a group, the more each student will earn per ticket. We expect the student credit to range from \$15 to \$18 per ticket sold. If you sell your full allotment of 20 tickets, your student's account will benefit by an estimated \$300 to \$360. Below is an example of potential proceeds:

<u>Tickets Sold</u>	<u>Ticket Cost</u>	<u>Total Proceeds</u>	<u>Estimated Costs</u>	<u>Net Proceeds</u>	<u>Net Proceeds per Ticket</u>		
					<u>Total</u>	<u>Student</u>	<u>Band</u>
1,000	\$ 25.00	\$ 25,000	\$ 7,250	\$ 17,750	\$ 17.75	\$ 15.98	\$ 1.77
2,000	\$ 25.00	\$ 50,000	\$ 13,500	\$ 36,500	\$ 18.25	\$ 16.43	\$ 1.82
3,000	\$ 25.00	\$ 75,000	\$ 25,000	\$ 50,000	\$ 16.67	\$ 15.00	\$ 1.67
4,000	\$ 25.00	\$ 100,000	\$ 25,000	\$ 75,000	\$ 18.75	\$ 16.88	\$ 1.87
5,000	\$ 25.00	\$ 125,000	\$ 25,000	\$ 100,000	\$ 20.00	\$ 18.00	\$ 2.00

What happens if we don't sell enough tickets to cover the cost of the car?

We have structured the raffle such that if sales are less than 2,000 tickets, the grand prize winner will be required to accept 25% of the gross proceeds instead of the car. You can see the effect of this in the table above, where our costs are lower if we sell less than 2,000 tickets.

Is the band better off if the winner takes the car or the cash prize?

The cash prize is less than our cost of the car and would be better for the band. We have set the cash option at a level to make it attractive to a potential winner.

What if I lose my tickets?

Every effort should be made to very carefully track your tickets. We will issue and track tickets to each student by the raffle ticket numbers. **When you sign out for tickets, you will be financially responsible for them.** If you have already sold the tickets and the stubs are lost, you should make every attempt to provide the names and information of purchasers for the drawing. We have made a contract with the purchaser to provide them an opportunity to win one of the prizes.

Can I get more tickets than my initial allotment?

Yes, subject to availability. If you sell your full allotment and need more tickets, return the sold ticket stubs and full payment in the envelope provided to the green boxes in the band rooms and request an additional book. Additional books will be made available on a first come, first served basis at band parent meetings, Bandwich making or as otherwise arranged with the Tournament of Roses fundraising committee over the summer.

What if we can't sell all our full ticket allotment?

If you are unable to sell your full allotment, please return your sold ticket stubs and related payment, along with any unsold tickets to the green boxes in the band rooms as soon as you have exhausted your sales efforts. The sooner this is, the better, because it will allow us to make additional tickets available to others. Tickets may also be returned at band parent meetings, Bandwich making or as otherwise arranged with the Tournament of Roses fundraising committee over the summer.

When must all tickets be returned?

You should return your ticket stubs and payment as soon as the full book is sold. This reduces the risk to you of losing the book or money, and will allow us to track our progress and adjust sales strategies as necessary. All ticket stubs and payments must be returned by Monday, August 30, 2010, to the band room green boxes or at a designated Bandstanders event. Designated events will be communicated by email in advance.

What if I don't want to sell any tickets?

We strongly encourage everyone to attempt to sell their allotment. Just like the band must work together on the field, we must all work together off the field. Since our costs are relatively fixed, the more tickets we sell as a group, the more each student will earn per ticket. By not selling tickets, you are potentially hurting others fundraising efforts. In lieu of no ticket sales, a donation is recommended to mitigate the effect of lower ticket sales.

My student has a hard time selling tickets, can you help?

Yes, we will be providing sales opportunities at local stores and events. In the event of more students signing up for sales events than available slot, we do reserve the right to prioritize students that have lower account balances. Our goal is to make sure every student has the opportunity to attend this once-in-a-lifetime event.

How will I know about potential sales opportunities?

We will communicate opportunities by email, at Bandstanders parent meetings or by posting in the band rooms (while school is in session).

Will all ticket sales go to students' accounts?

No, online sales that do not designate a specific student will go into the general Tournament of Roses fundraising account for a use designated by the steering committee to benefit the band. This could include allocating to students' accounts, scholarship or other purposes. In addition, there may be sales events where all raffle ticket sales benefit the general Tournament of Roses fundraising account.

Can proceeds from fundraising be used to pay for the friends and family trip?

No. Proceeds may only be used to fund the cost of students and chaperones.

What are the costs to the band of the raffle?

We must purchase the car and a pay for part of the TV. We have been fortunate that Weber Chevrolet is working with the band to provide us with very favorable pricing, holding the car out of their stock and providing it to us for fundraising events. If you have the opportunity to have contact with Weber, please make sure you let them know we appreciate their support. In addition, the cruise is being provided through Grueninger Travel in conjunction with them providing travel arrangements for the band, parents and families.

Can parents buy tickets?

Yes

If a potential raffle ticket purchaser has additional questions, what should I do?

We have included frequently asked questions for you and potential purchasers. We have also included the rules of the raffle for your reference. As additional questions come up, please forward them to raffle@spiritstlband.org. We will post answers on the band's web site at spiritstlband.org.